



# What if...

you saw it first with  
Herd Lifetime Productivity



***Cargill***<sup>®</sup>



## What if...



You could be more **efficient**  
by minimizing the need for  
replacement animals.

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You could be more **productive**  
by allowing cows to stay  
in the herd longer.

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You could be more **sustainable**  
by focusing on productive and  
efficient animals while prioritizing  
health and overall farm resources.

**You can. And we can help.**

I'll be back on your farm

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Let's calculate your  
Herd Lifetime Profitability.