

Purina® Poultry Feed **FEED FORMS**

-Gold'N-

Purinature



Crumble

Crumbles are created by passing pellets through a roller. Crumble size is influenced by roller settings creating standard, fine or coarse crumbles. Crumbles are used for age specific (i.e. chicks) and species specific requirements (i.e. Quail) where the birds cannot consume a full or short-cut pellet. Thus maintaining the feed consumption advantages of pelleted vs. meal feed. Crumble is the standard crumble size. Suitable for most chickens.

- **GOLD'N CHICK START & GROW ORGANIC PLUS** 130073904 (6090)



Fine Crumble

Fine Crumble is slightly smaller than the standard crumble size. Recommended for chicks or small bird for easier consumption.

- **GOLD'N MEAT BUILDER START & GROW PLUS** 130073832 (6068)
- **GOLD'N CHICK START & GROW PLUS** 130073830 (6065)
- **GOLD'N GAME BIRD PLUS** 130073957 (8850)
- **AMP - PURINATURE CHICK START & GROW PLUS (Medicated)** 130073501 (6080)
- **AMP - PURINATURE TURKEY STARTER PLUS (Medicated) - MTO** 130073620 (8080)



Coarse Crumble

Larger pieces compared to Fine Crumble and Crumble. Suitable for various chicken breeds and sizes.

- **GOLD'N LAYENA® FEATHER PLUS** 130073916 (6075)
- **GOLD'N LAYENA® OMEGA PLUS** 130073979 (6078)
- **PURINATURE LAYENA® PLUS** 130073571 (6085)
- **PURINATURE SUPPLEMENT PLUS** 130073680 (6850)



Short Cut Pellet

Short Cut Pellet is slightly shorter in length than standard pellets, making it easier for birds to consume. Pelleted chicken feed offers several advantages over meal feed including reducing feed waste and increased nutrient digestibility due to the thermal processing involved in the production of pellets thereby enhancing the digestibility of starch and protein in the feed.

- **GOLD'N LAYENA® PLUS** 130073914 (6070)
- **GOLD'N LAYENA® ORGANIC PLUS** 130073890 (6092)
- **GOLD'N TURKEY GROWENA PLUS - MTO** 130073918 (8075)
- **GOLD'N GROWENA PLUS - MTO** 130081841 (6067)
- **PURINATURE LAYENA® PLUS** 130073828 (6085)
- **PURINATURE MEAT BUILDER PLUS** 130073477 (6084)
- **PURINATURE GROWENA PLUS - MTO** 130073622 (6082)



Textured

Textured chicken feed has a "granola-like" texture. This texture encourages natural pecking behaviour. Picky eaters are often drawn to textured feeds.

- **GOLD'N LAYENA® PLUS** 130073682 (6072)



For more information on Purina® feeding programs or our products, ask your Purina® Poultry feed sales representative or visit our website at

Purinapoultrynutrition.ca

