

# A TON OF FEED, FOR A TON OF GAIN



## Calves are the foundation of your herd's lifetime profitability.

Calves have great potential. But, they are at a critical stage of life where every detail matters. From colostrum, to bedding, to air quality, to calf starter and water availability — it makes a difference when the calf's highest potential for average daily gain is at stake!

## We want to 'make your day' with a ton of free feed!

Purina is giving away 1mt of calf starter to three farms across Western Ontario, Eastern Ontario and Quebec. All you have to do is buy at least 0.5mt of Purina's STATURE calf starter or Purina's PRIMA calf starter by July 31 and you will automatically be entered to win. Talk to your Purina farm consultant for full product and promotion details.

## Start your calves with Purina. Make them profitable, faster!

