

## YOUR HERD SNAPSHOT

The DAIRY ENTELIGEN™ WALKTHROUGH brings you a complete analysis of your herd combining the farm walkthrough with Purina® expertise so that you can make data driven decisions to improve herd performance.

## HOW IT WORKS

- 01 At the touch of a button, using the DAIRY ENTELIGEN™ app, your Purina® advisor completes a farm walkthrough collecting information on the nutrition, health, comfort and productivity of your herd.
- 02 Automatically, graphics are generated allowing you to visualize today's performance as it compares to previous visits.
- 03 Your Purina® advisor delivers to you your DAIRY ENTELIGEN™ WALKTHROUGH report, the snapshot of your herd.
- 04 Work with your Purina® advisor to develop an action plan that delivers results you can measure.

## BENEFITS

- 01 Access to a visual check-in with your herd.
- 02 Compare the nutrition, health, comfort and productivity of your herd with previous visits.
- 03 See the evolution of your dairy business over time through simple graphics.
- 04 Identify opportunities to unleash your herd's potential.
- 05 Strategize your short and long-term goals.
- 06 Gain control of your success and have confidence in every decision you make for your business.

DAIRY ENTELIGEN™ ALLOWS YOU TO  
GAIN CONTROL OF YOUR OPERATION  
AND UNLEASH YOUR HERD'S POTENTIAL



CONTACT your local Purina® advisor for more information on the DAIRY ENTELIGEN™ solution.

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