

## FEEDING RECOMMENDATIONS

### CONTROLLED VS FREE CHOICE

Excess weight in reproduction males or females can limit fertility and cause kindling problems. It is important to control the amount of feed until the rabbit is in good condition. A free choice diet should be provided to growing rabbits and lactating females.

### WATER

Water is essential to all vital processes, so it is important to provide a constant, fresh and clean supply of water to rabbits to help them consume, digest and metabolize dry foods and eliminate waste efficiently. A lack of clean water will affect growth and health of animals. The presence of 2 to 3 ppm of chlorine dissolved in the water will help to reduce cases of enteritis and gastrointestinal disorders by controlling bacterial proliferation. Some municipal water supplies are already chlorinated. If this is not the case for you, an automatic dispenser is the best way to treat the water. The water delivery system should also be rinsed once a week to prevent bacterial proliferation.

### FEED CONSERVATION

Feed should be kept in a clean, cool and well-ventilated area, protected from insects and vermin. Do not use mouldy rations or insect-infested feeds. Freshness ensures the stability and taste of the feed. Feeders must remain free of mouldy or old rations.

### FUR QUALITY

Since hair is mainly made of proteins, rations provided must be rich in nutrients to ensure optimal growth. It is for this reason that Purina recommends RABBIT PERFORMANCE for show rabbits that require abundant, lustrous fur. Ideal body condition can be maintained by carefully monitoring animals and limiting feed rates in case of excessive weight gain.

### CHANGING FEEDS TO PURINA

Changes in feeding programs should always be done gradually over a five- to seven-day period. During this time, mix the new food with the old, gradually increasing the amount of the new food while decreasing an equal amount of the old. This will allow time for the rabbit's intestinal microflora to adjust to the new feed.

### FEEDER PLACEMENT

It is important to place the feeders at a height the rabbits can easily reach. The top of the trough should be no more than 8 to 10 cm from the floor. Make sure that the feeders offer sufficient space for the mother and her offspring.



[multipurina.ca](http://multipurina.ca)



MADE IN CANADA

**CARGILL LIMITED**  
St-Hubert, Quebec  
Woodstock, Ontario  
Lethbridge, Alberta  
Questions & Comments:  
[purina\\_retail@cargill.com](mailto:purina_retail@cargill.com)



**PURINA®**

PURINA® and the Checkerboard design are licensed trademarks of Nestlé Purina PetCare Company



## FEEDING PROGRAM RABBIT



## BALANCED DIET

All rabbits require protein, fibre, carbohydrates, lipids, vitamins, minerals and water. As these nutrients contribute to proper digestive tract function, they must be provided in adequate quantities and balanced ratios.

Proteins are made of nutrients called amino acids. Not only does Purina formulate for the amino acid content of feeds, it also ensures that their ratios are balanced. Purina's research department discovered there appears to be a relationship between protein and fibre in rabbit rations. Rabbit diets need higher contents of protein and energy with less fibre. In a high production setting, Rabbits need increased intakes of protein and essential amino acids.

### DIETARY FIBRE REQUIREMENTS FOR RABBITS: 100% OF DAILY NEEDS.

Purina's research department has discovered that fibre content varies greatly from one food source to another, not only in quantity, but in quality also. Certain types of fibre stimulate the motility of the small intestine. Purina calls these Dietary Fibres for Rabbits.

Purina rabbit food provides 100% of the daily fibre requirement while ensuring the proper balance of proteins and other nutrients. Your rabbits will be healthier and you will experience fewer problems with your animals.

### PROPER NUTRITION

Reproductive and growing rabbits require more protein, minerals and energy than rabbits under maintenance conditions. To ensure that they receive all the nutrients they need, it is essential to provide them with digestible, well-balanced and palatable feeds.



**Purina offers  
a wide range  
of rabbit products  
for all  
your needs!**

[multipurina.ca](http://multipurina.ca)

# RABBIT FEEDS



## IMPROVED FORMULAS

### 5301 RABBIT PERFORMANCE WITH ROBENZ 5312

Purina RABBIT PERFORMANCE is a highly palatable, complete life cycle feed fortified with essential nutrients. It is designed to support optimal reproduction and superior appearance in all rabbits and bunnies.

This improved formula contains an extract of *Yucca Schidigera*, prebiotics and probiotics to help the digestion and intestinal health of the rabbit.

Also available with robenidine hydrochloride (ROBENZ) which helps prevent coccidiosis in weaned and growing rabbits.

Crude Protein (min.)	17.0%	Sodium (actual)	0.25%
Crude Fat (min.)	2.5%	Vitamin A (min.)	8000 I.U./kg
Crude Fibre (max.)	18.0%	Vitamin D3 (min.)	2000 I.U./kg
Calcium (actual)	1.0%	Vitamin E (min.)	40 I.U./kg
Phosphorus (actual)	0.60%	Selenium added	0.1 mg/kg

#### DIRECTIONS FOR USE:

##### GROWTH AND REPRODUCTION—LACTATING DOES/BUNNIES

Feed free choice to lactating does and their litters. Feed bunnies free choice after weaning until they reach market weight. Does alone should consume 115–175 g of feed per day. The doe and litter will consume considerably more as bunnies mature and grow.

##### WEANING/GESTATING DOES

When litter is weaned, feed the doe only 30–60 g per day to quickly reduce her milk production. Gestating does should maintain ideal body condition by consuming 115 to 145 g of feed per day.

##### MAINTENANCE—DRY DOES, BUCKS, PETS

To maintain ideal body condition, rabbits should consume between 85 and 140 g of feed per day. Adjust rations to maintain desired body condition.

##### SHOW RABBITS

Limit and adjust the feeding rate to maintain desired body condition.

##### EIGHT-CYCLE BREEDING PROGRAM (45 DAYS)

The use of this product will support eight breeding cycles annually to help maximize the reproductive potential of does and growth in bunnies.

## NEW

### 5318 RABBIT COMPLETE CARE

Purina RABBIT COMPLETE CARE is a complete and highly palatable pelleted feed designed for rabbits of all life stages.

With an extract of *Yucca Schidigera*, prebiotics and probiotics to help the digestion and intestinal health of the rabbit.

Crude Protein (min.)	15.0%	Sodium (actual)	0.25%
Crude Fat (min.)	2.0%	Vitamin A (min.)	8000 I.U./kg
Crude Fibre (max.)	20.0%	Vitamin D3 (min.)	2000 I.U./kg
Calcium (actual)	1.0%	Vitamin E (min.)	40 I.U./kg
Phosphorus (actual)	0.60%	Selenium added	0.1 mg/kg

#### DIRECTIONS FOR USE:

##### GROWTH AND REPRODUCTION—LACTATING DOES/BUNNIES

Always provide free choice feed to lactating does and their litters. Does alone should consume 115–225 g of feed per day. The doe and litter will consume considerably more as bunnies mature and grow. Weaned bunnies should be fed free choice.

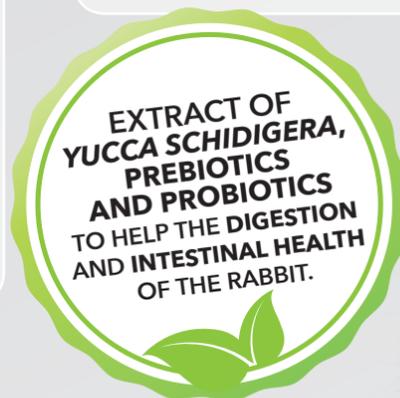
##### MAINTENANCE—DRY DOES, BUCKS, PETS

Rabbits not being used for reproduction can become obese. Dry does, bucks and pet rabbits should maintain ideal body condition by consuming 115–170 g per day. Adjust the feeding rate to maintain desired body condition.

##### FIVE-CYCLE BREEDING PROGRAM (73 DAYS)

The use of this product will support five breeding cycles annually.

**Note:** Depending on feed management, this product can support five or six breeding cycles per year.



## OPTION

### DIGESTIVE PACK

The Purina DIGESTIVE PACK may be used to supplement the semi-commercial rabbit feeds with an extract of *Yucca Schidigera*, prebiotics and probiotics.

The Digestive pack can be added to the following Purina feeds:

- 5320 RABBIT GROWER
- 5322 RABBIT REPRO
- 5325 RABBIT FINISHER

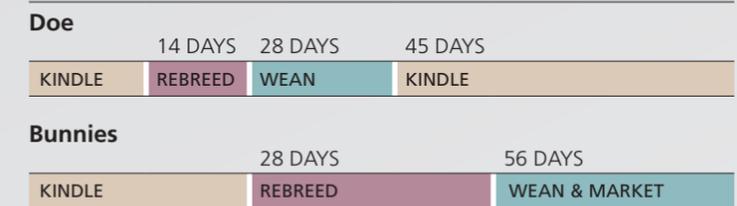


# BREEDING CYCLES

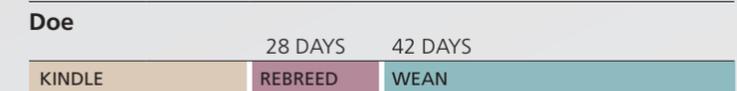
## FIVE-CYCLE BREEDING PROGRAM (73 DAYS)



## EIGHT-CYCLE BREEDING PROGRAM (45 DAYS)



## SIX-CYCLE BREEDING PROGRAM



## SEVEN-CYCLE BREEDING PROGRAM



## GESTATION PROGRAM

