

Grass changes with the season.
Shouldn't your mineral?

RIGHT NOW[®] MINERAL

EMERALD | BRONZE | GOLD | ONYX

Targeted nutrition | Regional formulas
Weatherized



Purina[®]

Grass changes with the season. Shouldn't your mineral?

Right Now® minerals are formulated to allow the customer to match the mineral feeding program to the growing seasons, forage conditions and nutritional needs of their cattle. This program supports healthy weaning rates, heavier calves, and reduced feed costs.

We balance our macro and trace minerals by region to supplement available forage at different times of the year.

RIGHT NOW EMERALD Mineral Supplement

During calving and breeding season, nutrient requirements of the cow are much higher. High quality lush, early-growth pasture contains more readily available mineral nutrients and requires a focused mineral supplement. By including only those minerals likely to be deficient in your forage, the Emerald formula delivers a cost-effective solution.



RIGHT NOW BRONZE Mineral Supplement

High nutrient density to supplement mature, dormant pastures and forages. Levels of phosphorus, copper, and most other minerals decrease in forage as it matures. Forage intake parallels this decline. The high nutrient density of the Bronze formula provides the right fortification during late lactation and the dry period. Excellent mineral nutrition before calving helps improve immune status and health of both cows and calves.



RIGHT NOW GOLD Mineral Supplement

Unique formula for when fast-growing grass or green forage is lacking in magnesium, or during periods of time for risk of grass tetany. Magnesium deficiency-and the grass tetany that can result-are dangers for lactating cows grazing lush pasture, cattle on wheat, oat, or ryegrass pasture, or any herds exposed to forage heavily fertilized with nitrogen. The Gold formula contains magnesium and calcium to help combat grass tetany and updated trace minerals to support healthy reproduction and breeding rates.



RIGHT NOW ONYX Progeny Mineral Supplement

Organic trace minerals and other nutrients to increase availability in challenging breeding and reproductive situations. Stressed calves, cows in A.I. and embryo transfer programs, developing replacements and first-calf heifers, high-value cattle, or any animals suffering mineral deficiencies that result from antagonisms may have special supplementation needs. The Onyx formula helps meet these needs with organic zinc, manganese, copper, and cobalt, that are more readily absorbed into the bloodstream.



RIGHT NOW MINERAL Product Information	Calcium	Phosphorus	Sodium	Magnesium	Iodine	Selenium	Iron	Copper	Manganese	Cobalt	Zinc	Vitamin A	Vitamin D3	Vitamin E
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Min.	Min.	Min.
	%	%	%	%	mg/kg	mg/kg	mg/kg	mg/kg	mg/kg	mg/kg	mg/kg	IU/kg	IU/kg	IU/kg
EMERALD	15.50	6.00	6.90	5.00	200	30	3,000	2,500	5,000	46	5,000	500,000	50,000	2,500
BRONZE	12.00	8.00	5.80	1.00	200	30	4,900	2,000	5,000	20	5,000	500,000	50,000	2,500
GOLD	12.50	2.00	6.50	13.00	200	30	2,600	1,500	5,000	46	5,000	500,000	50,000	2,500
ONYX	14.50	7.00	5.80	5.00	200	30	5,500	2,000	5,000	90	5,000	500,000	50,000	2,500