Products specifications

	ROBOBLEND	ROBOBLEND	ROBOTECH HF	ROBOTECH HS	ROBOTECH HS	ROBOTOP*
Code	1280	1282	1382	1380	1383	1385
C.P., %	16	20	20	16	20	35
NEI,Mcal/kg	1.50-1.60	1.50-1.60	1.65-1.70	1.55	1.65-1.70	1.80
Starch, %	16	16	16	26	26	—
dNDF, %	16	16	19	12.5	13	—

*RoboTop is formulated for high energy and metabolizable amino acids.

Ask your Purina Dairy Consultant about our ROBOTECH Precision Nutrition System.

f Purina ProActiv

R⊕BOTECH
PRECISION NUTRITION

Purina®

R⊕BOTECH
PRECISION NUTRITION

High-tech nutrition for high-tech feeding

Designed for your robotic milking system

Nutrition solutions that keep up with your milking system.

The ROBOTECH Precision Nutrition System is an innovative and specialized nutrition program designed specifically to meet the needs of dairy cows in robotic milking systems.

Industry leading

On-farm technology is changing the dairy industry. And robotic milking systems are changing the nutrition and management of Canadian dairy herds. At Purina, we've combined our research, customer field experience and knowledge of our trained specialists to offer feed solutions that keep your progressive herd at peak performance.

Purina is proud be the first to offer specialized products formulated for robotic traffic systems. ROBOTECH Precision Nutrition System now leads the Canadian market in feeding solutions for robotic milking systems.

Full service

The right feeding regime is the foundation for your dairy herd. And feeding management is critical to robotic milking success on your farm.

Combining ROBOTECH feed solutions with the CowSignals® program and trained robotic milking specialists, Purina delivers a full service solution to managing your herd's robotic milking and feeding requirements. Our robotic milking specialists can help you make the best of your Purina ROBOTECH Precision Nutrition System and deliver optimal herd performance.

Feeding for results

It takes a lot to manage nutrition for your robotic milking traffic system – free flow or guided. That's why all ROBOTECH products are designed to meet the needs of your herd and individual robotic milking system.

All ROBOTECH products offer:
• High quality, palatable ingredients to maximize feed intake at the robot
• Durable, solid pellets that reduce undesirable fines
• Alternative flavouring attractants for optimal palatability

Performance driven feed products

ROBOTECH has a unique formulation to deliver the right nutrition to reward your cows with the energy they need to perform in your herd.

All ROBOTECH and ROBOBLEND products are fully customizable by your local Purina Dairy Consultant, using our leading ration balancing model, OptiLac® and Opti-Nutrients.

Free Traffic and Feed-First Guided Traffic	Milk-First Guided Traffic
Avg. Robot Feed: 3-5 kg	Avg. Robot Feed: 1.5-3 kg
ROBOTECH HF 20% ROBOTECH HS 20% ROBOTOP	ROBOBLEND 16% ROBOBLEND 20% ROBOTOP

Proven results

Our ROBOTECH Precision Nutrition System will complete your herd's nutrition needs. Combining the knowledge of our Purina robotic milking specialists, with extensive research and customer field experience, proves ROBOTECH is the number one choice for robotic milking herds in Canada.

Benchmarking study results

	PURINA CUSTOMER	NON-CUSTOMER
Milkings per day	2.93	2.87
Income, $/cow/day	23.04	22.11
Butterfat, kg/cow/day	1.27	1.22
Return Over Feed, $/cow/day	$16.37	$15.60

Based on 427 Canadian farms.

The ROBOTECH Precision Nutrition System shows an improvement of more than $35,000 per year for a 125-cow herd.