



COOL-AID +

You can tell she'll tolerate the heat this summer.

Heat stress happens.
But significant losses
in production don't
have to follow. Help her
better sustain dry matter
intake, hydration and milk
production. So she recovers
more quickly from heat stress,
and there's less impact on
your bottom line.

**KEEP IT
COOL WITH
COOL-AID+**

Contact your local Purina Dairy Farm Consultant to learn
more about Purina Cool-Aid Plus for heat stress mitigation.



Purina®